



CAGE-FREE CHICKEN COALITION WORKSHOP 2024

Venue: Nest Boutique Hotel, Naivasha.

Date: 6th February 2024

Moderator: Josiah Ojwang'

Reported by: Isaac Maina

Executive Summary

The third Cage-Free Kenya Coalition workshop, held on February 6th, 2024, continued the momentum established by previous gatherings organized by the Africa Network for Animal Welfare (ANAW) with support from the Open Wing Alliance (OWA). This event brought together stakeholders from animal welfare organizations and the poultry food chain in Kenya to address the challenges of cage farming in the poultry industry. Its objectives included assessing progress, identifying obstacles, setting goals for 2024, and planning activities in line with the coalition's vision, emphasizing collaboration, coordination, and knowledge sharing.

Key attendees included ANAW, KEPPOVA, Utunzi, WAP, Healthier Hens, along with representatives from OWA, Carrefour supermarket, and chicken farmers from Nakuru County. Josiah Ojwang, from ANAW delivered opening remarks, highlighting the coalition's formation as a potent tool for advocating for cage-free practices in Kenya. Emphasizing past collaborations with various organizations, he outlined the importance of synergy proposing strategic actions for coalition including participation in events like World Egg Day and engagement with corporations to endorse cage-free policies. Despite anticipated challenges, his optimism for tangible results echoed

Josphat Ngonyo, ANAW -ED acknowledged past achievements and underscored the potential impact of coalition workshops in achieving a cage-free status in Kenya. Urging continued collaboration, he emphasized the importance of collective action in effecting transformative change and encouraged participants to play an active role in the advocacy efforts.

Aurelia Adhiambo, Africa coordinator of the Open Wing Alliance (OWA), emphasized the alliance's growth and impact, citing 21 member groups from 13 countries. She highlighted OWA's role in promoting cage-free practices and animal welfare, citing achievements like securing cage-free commitments from Ghanaian hotels and launching the Africa Ranking Report. Another milestone was developing a cage-free farmers directory, advancing responsible poultry farming and addressing consumer demand for ethically sourced products. The coalition was tasked with delivering a corporate commitment and developing farmers' directory for Kenya.

The workshop addressed the influential role of media in promoting cage-free farming practices, stressing its ability to shape public opinion. Successful media features highlighting cage-free and animal welfare campaigns were highlighted as examples of effective advocacy.

The coalition has made substantial progress in promoting animal welfare and advocating for cage-free production in Kenya. Achievements include educating farmers, students, and veterinary professionals through awareness campaigns, engaging stakeholders, promoting veterinary interests, conducting media sensitization, and fostering public debate. Additionally, they launched The Pecking Order report, conducted surveys on animal welfare and antimicrobial resistance, recognized Kenchic's Animal Welfare Policy, participated in World Egg Day, and developed publications, farmer resources, and research trials. These efforts signify a comprehensive approach to driving change and enhancing poultry farming practices in Kenya.

The workshop outlined steps like regular meetings, joint activities, research emphasis, and collaborative communication to promote cage-free farming. Plans include leveraging Africa Animal Welfare Conference (AAWC 2024) to advocate for the cause and integrating OWA into the AWAKE initiative. A cage-free farmers directory for Kenya and engaging corporate to adopt cage-free policies was to be prioritized. These discussions stressed collaboration, advocacy, and accountability for realizing a cage-free future for chickens in Kenya.

List of Acronyms and Abbreviations

AAWC	Africa Animal welfare conference
ADWOK	Alliance of Donkey Welfare Organizations in Kenya
AHITI	Animal Health and Industry Training Institute
AMR	Antimicrobial Resistance
ANAW	Africa Network for Animal Welfare
AW	Animal Welfare
AWAKE	Animal Welfare Action Kenya
DVS	Director of Veterinary Services
ED	Executive Director
FARMS	Farm Animal Responsible Minimum Standards
JKUAT	Jomo Kenyatta University of Agriculture and Technology
KEPPOVA	Kenya Pigs and Poultry Veterinary Association
KVA	Kenya Veterinary Association
KVB	Kenya Veterinary Board
OWA	Wing Alliance
QMP	Quality Meat Packers
TPO	The Pecking Order
UFAW	The Universities Federation for Animal Welfare
WAP	World Animal Protection

Table of Contents

Executive Summary.....	2
List of Acronyms and Abbreviations	3
Introduction	5
WELCOME AND INTRODUCTIOTORY REMARKS-	6
INTRODUCTORY REMARKS	7
KEYNOTE ADDRESS	8
Role of Media in Cage-Free Advocacy	9
UTUNZI ANIMAL WELFARE	10
World Animal Protection	12
Africa Network for Animal Welfare	13
Kenya Pigs and Poultry Veterinary Association (KEPPOVA).....	15
Healthier Hens	16
Way Forward.....	20
Workshop programme.....	21
List of participants.....	22

THE THIRD CAGE-FREE KENYA COALITION WORKSHOP

Introduction

Since March 2021, the Africa Network for Animal Welfare (ANAW), with support from the Open Wing Alliance (OWA), has organized two annual workshops bringing together animal welfare organizations and stakeholders in the poultry food chain. These workshops have served as platforms for exchanging information and insights on the challenges of poultry cage farming in Kenya. They have shed light on global trends in cage farming, crucial animal welfare issues, and associated human health concerns. Recommendations emerging from these gatherings have underscored the urgent need for strategic collaboration to end cruel cage poultry farming practices in Kenya.

Building on this foundation, a third workshop took place on 6th February 2024 at the Nest Boutique Hotel, Naivasha. The primary objective was to monitor the progress of coalition members towards achieving a cage-free status for chickens in Kenya. The key objectives of the workshop included highlighting milestones and achievements made by coalition members since the previous session, identifying major challenges hindering progress towards a cage-free agenda, and establishing shared goals for 2024.

In addition to these objectives, the workshop aimed to collaboratively plan a commemorative activity in 2024 aligned with the coalition's shared vision. It's important to emphasize that successful advocacy and campaign efforts rely on collaboration, coordination, and knowledge sharing among like-minded organizations, corporations, and stakeholders. This workshop was designed to strengthen these essential elements towards realizing a cage-free status for chickens in the nation.

WELCOME AND INTRODUCTORY REMARKS- BY JOSIAH OJWANG, AG. EXECUTIVE DIRECTOR AND DIRECTOR OF PROGRAMS - AFRICA NETWORK FOR ANIMAL WELFARE (ANAW)

Mr. Josiah Ojwang commenced the workshop by providing an overview of the coalition's history, mentioning its inception three years ago with the first meeting held in Nakuru, followed by the second in Naivasha, and the current one in Naivasha as well. He highlighted the discussions around the formation of the coalition as a powerful tool to focus on campaigning for a cage-free environment in Kenya.

Ojwang recalled the inaugural coalition meeting in Nakuru, where experts convened to lay the groundwork for building a powerful coalition to advance the campaign for cage-free practices. The rationale behind this coalition was to speak with one voice against the poor welfare conditions of chickens, particularly the use of battery cages that was gaining momentum in Kenya. Commending the coalition members present including ANAW, WAP, Utunzi, Healthier Hens, KEPPOVA, he emphasized the importance of collaboration among coalition partners, referencing the maxim "many hands are better than one."

Referencing studies from the previous year that highlighted the rapid growth of battery cage farming in Kenya, He noted that majority of farmers still practice cage-free methods, predominantly in subsistence and traditional systems. This trend was observed not only in Kenya but also in other regions of Africa apart from southern Africa and the coast of Nigeria as indicated by studies conducted by ANAW.

The discussion touched upon the efficacy of coalitions, drawing parallels with political alliances and citing the example of the Alliance of Donkey Welfare Organizations in Kenya (ADWOK) illustrating how ADWOK was able to lobby leading to pronouncement against slaughtering donkeys for export. Noting that coalitions can drive change in animal welfare, Ojwang highlighted the synergistic benefits of collaboration, noting that pooling resources and efforts towards a common goal could lead to more effective outcomes without diluting the vision or mission of individual organizations.

The coalition's objective of moving towards a cage-free Kenya, established three years ago, was reiterated, with Ojwang acknowledging the support of the Open Wing Alliance (OWA) in guiding this vision. Thus, the coalition is aligning with OWA's strategic direction of advancing cage free globally.

He stressed that the meeting outcome should include attainment of a collective goal for the coalition this year proposing potential actions such as participation in World Egg Day and engagement with corporates to adopt cage-free policies. The focus should include negotiating agreements with corporations to adopt a cage-free model in their policies. While individual organizations could pursue this independently, the joint coalition efforts have the potential to yield even greater success.

Ojwang concluded by acknowledging that the coalition will be faced by some challenges while advancing the goal. Drawing from his experiences attending OWA summits, he mentioned that these challenges are not unique to Kenya or Africa only. He emphasized the importance of strategic collaboration and expressed optimism about achieving tangible results in the eradication of battery cages in Kenya. He underscored the significance of celebrating even small victories and affirmed the collective effort towards success in the corporate sector.

INTRODUCTORY REMARKS BY JOSPHAT NGONYO, EXECUTIVE DIRECTOR FOR AFRICA NETWORK FOR ANIMAL WELFARE (ANAW)

During the third annual Cage-Free Coalition Workshop held at the Nest Boutique Hotel in Naivasha on February 6, 2024, Mr. Josphat Ngonyo, Executive Director for Africa Network for Animal Welfare (ANAW), delivered introductory remarks. The workshop, supported by the Open Wing Alliance (OWA), convened various partners including World Animal Protection, Utunzi Animal Welfare, Healthier Hens, and the Kenya Pigs and Poultry Association (KEPPOVA), alongside representatives from ANAW.

Mr. Ngonyo commenced by expressing appreciation for the opportunity to participate in the workshop, acknowledging ANAW's collaboration with OWA in hosting two previous annual workshops since March 2021. These gatherings facilitated discussions on the challenges of poultry cage farming in Kenya, global trends in cage farming, animal welfare issues, and human health concerns associated with the practice. Recommendations arising from these sessions highlighted the necessity for strategic, multi-disciplinary collaboration to combat cruel cage poultry farming in Kenya.

Emphasizing the importance of collaboration, Ngonyo stressed that successful advocacy and campaign programs rely on coordination and knowledge sharing among organizations, corporations, and stakeholders. He cited examples of ANAW's achievements through collaborations, such as the UNEA Resolution, Africa Animal Welfare Conferences, Judicial Dialogues, and campaigns leading to the closure of four donkey slaughterhouses in 2020.

Drawing inspiration from Margaret Mead's quote, *'Never doubt that a small group of thoughtful, committed, citizens can change the world. Indeed, it is the only thing that ever has'*, Mr. Ngonyo urged participants to recognize the potential impact of coalition workshops in achieving a cage-free status in Kenya. He encouraged continued collaboration towards this goal and proposed the development of advocacy mechanisms for effective campaigning.

Mr. Ngonyo ended by wishing participants fruitful deliberations as they shared knowledge and exchanged ideas during the workshop.

KEYNOTE ADDRESS FROM OPEN WING ALLIANCE AURELIA ADHIAMBO – OPEN WING ALLIANCE AFRICA COORDINATOR

A keynote address was delivered by Ms. Aurelia Adhiambo, Africa coordinator of the Open Wing Alliance, at the third Kenya Cage Free Coalition workshop. She discussed the OWA progress and its impact on Africa, particularly Kenya. Adhiambo highlighted the growth of the Open Wing Alliance (OWA), which now comprises 21 member groups from 13 different countries, with over 100 member organizations globally. This growth shows how many people are getting involved and caring about the welfare of chickens

She emphasized the significance of recent achievements in the cage-free movement across Africa, citing two cage-free commitments secured from hotels in Ghana as a notable example. Adhiambo expressed gratitude for the progress, acknowledging the challenges faced in persuading companies to adopt cage-free practices in the past. She underscored the importance of these commitments in signalling the growing momentum of the movement and efforts towards eliminating cages.

Furthermore, Adhiambo discussed the Africa Ranking Report, launched by OWA in 2023, as a groundbreaking initiative. This report, the first of its kind in the region, evaluates Africa-based companies' adherence to cage-free promises. It provides valuable insights into companies' commitments and serves as a tool for advocacy and accountability within the region. By knowing which companies are doing the right thing, we can encourage others to follow suit.

In one African country, a group created a directory of farmers who practice cage-free farming. This directory is like a list that shows which farmers are treating their chickens well. Already, 93 farmers have joined this directory, which is fantastic progress. It helps prove to companies that there are farmers out there who are doing things ethically and humanely.

Adhiambo also mentioned meetings with the Kenya Veterinary Board and AWAKE Kenya. These meetings are important because they show that people are starting to talk about animal welfare more seriously. When we start discussing how to treat animals better, it means we're moving in the right direction.

The keynote address also outlined the vision for the Kenya cage-free coalition. She emphasized the need for a united front to secure more commitments from companies toward adopting cage-free policies. Adhiambo proposed that by working together, organizations can have a bigger impact. Instead of approaching companies individually, they can join forces and show a united front. This makes it harder for companies to ignore their requests.

Additionally, Adhiambo proposed the creation of a Kenya cage-free directory to showcase farmers practicing humane and ethical farming methods. This directory would serve as a resource for retailers and hotels seeking cage-free products and as a motivational tool for farmers. She emphasized the importance of ethical farming practices in meeting consumer demand for responsibly sourced products.

Finally, Adhiambo highlighted the role of the Kenya cage-free coalition as a model for other countries in Africa. She envisioned the coalition as a catalyst for change, inspiring similar initiatives in neighboring countries and contributing to the global cage-free movement's success.

In summary, Adhiambo's keynote address underscored the progress and challenges of the cage-free movement in Africa, with a focus on Kenya. She emphasized the importance of collaboration, advocacy, and accountability in advancing humane farming practices and achieving a cage-free future.

Role of Media in Cage-Free Advocacy by Sebastian Mwanza – ANAW

Introduction:

This presentation examined the power of media in advocating for cage-free farming practices, drawing upon historical events, theoretical frameworks, and contemporary initiatives to underscore its impact. The influence of media in shaping public opinion and driving social change cannot be overstated. *“Media has the power to make the innocent guilty and to make the guilty innocent, and that's power. Because they control the minds of the masses”*. – Malcom X, according to George Orwell, *the people will believe what the media tells them they believe*. The media is therefore the most powerful entity on earth.

The Power of Media: Historical Context:

One of the iconic moments in media history was the publication of Kevin Carter's Pulitzer Prize-winning photograph, "The Vulture and the Little Girl," published in the New York Times in 1993. This image, depicting a starving Sudanese child and a vulture nearby, captured global attention and spurred humanitarian action. Despite ethical debates surrounding the photographer's intervention, Carter's photo exemplifies the ability of media to shed light on human suffering and mobilize support for vulnerable populations.

The Power of Media: The CNN Effect

The CNN Effect, a concept coined by Feist in 2001, suggests that compelling television images, such as those depicting humanitarian crises, can prompt U.S. policymakers to intervene in situations that may not align with the country's national interests. Colin Powell noted that while targeted media coverage may not directly alter policy, it does shape the environment in which policy decisions are formulated. This coverage often elicits emotional responses from the public, compelling policymakers and authorities to take action.

Media Advocacy in Cage-Free Campaign:

Media advocacy entails spreading information through various media outlets with the intention of prompting action, whether it involves policy amendments or reshaping public perspectives on specific matters. The strategy involves informing the media, thus reaching the broader public audience, and utilizing media platforms to exert influence on policymakers. This approach aims to empower communities and the general public by providing them with information, recognizing that knowledge is a crucial tool for enhancing control and participation in decision-making processes.

Media Success Story:

These are some of the successful media stories carried by ANAW.

Media Workshop in Bulawayo – Zimbabwe

In Bulawayo, Zimbabwe, ANAW, supported by OWA, collaborated with the Government of Zimbabwe, Nurture Imvelo Trust, and Sibanye Animal Welfare and Conservancy Trust to host a ground-breaking media workshop. Attended by 29 participants, including 22 journalists from diverse media houses in Zimbabwe, as well as government officials and other stakeholders, the event marked a significant milestone as the first-ever workshop on chicken welfare in the country. The presence of the Provincial Veterinary Officer for Matabeleland Province further highlighted the importance of the occasion. Notably, a whatsapp group was formed to facilitate ongoing collaboration among journalists for the campaign.

Media Workshop in Banjul – The Gambia

ANAW, with the backing of OWA, partnered with several local organizations, including The Gambia Press Union, The Gambia's Ministry of Livestock Services, and The Gambia Veterinary Council, to organize a cage-free media workshop in at Banjul, Gambia. This landmark event, focused on advancing a cage-free Africa, drew 35 journalists, marking the inaugural forum dedicated to chicken welfare in the region. The resulting media coverage, including articles, TV, and radio stories, garnered widespread attention, dominating the airwaves. A proactive whatsapp group continues to foster collaboration among participants.

Other Notable Media Campaigns carried by ANAW include the NTV's special features on donkey welfare -Hideous Burden (2019) and The Burden and the Beast (2021). Others are K24's coverage of the free-range poultry system (2021) and Save Nairobi National Park Campaign.

In conclusion, media has critical role to plays in advocating for cage-free farming practices. Through storytelling, education, and collaboration, media advocacy can amplify the voices of marginalized communities, inform public discourse, and drive positive change. ANAW remains committed to harnessing the power of media to create a more compassionate and sustainable future for animals.

UTUNZI ANIMAL WELFARE - CHARLES IMO

Introduction

Utunzi Animal Welfare has been actively involved in promoting animal welfare across various sectors in Kenya. Through a range of initiatives, the organization has made significant achievements in educating the public, engaging stakeholders, fostering research, advocating for policy change, and collaborating with local and international partners.

Campaign Objectives and Activities

The campaign focuses on several key objectives:

1. **Educating the Public on Animal Welfare:** Utunzi Animal Welfare implements community-based projects aimed at educating the public on animal welfare issues affecting farmed, companion, and wild animals. These projects raise awareness and promote compassion towards animals.
2. **Farmer and Stakeholders' Engagement:** The organization conducts hen farmer education programs to raise awareness about animal welfare and hen welfare practices among poultry farmers and stakeholders.
3. **Promoting and Fostering Animal Welfare Research:** Utunzi Animal Welfare conducts scientific and social science research to provide evidence-based solutions and approaches to animal welfare issues. Baseline and endline surveys are conducted at the beginning and end of each project to inform approaches.
4. **Advocacy and Outreach Work:** The organization advocates for policy change and engages in outreach activities to promote animal welfare at local, national, and international levels.

5. **Collaboration with Local Government:** Utunzi Animal Welfare collaborates with local government bodies on matters related to animal welfare, including regulatory framework and policy development.
6. **International Collaboration:** The organization collaborates with other animal welfare movements globally to contribute to the ongoing dialogue on animal welfare issues.
7. **Student Engagement:** Utunzi Animal Welfare engages with students through talk shows and sensitization programs at universities to raise awareness and promote understanding of animal welfare issues

Cage-Free Sensitization Campaigns

Utunzi Animal Welfare conducted cage-free sensitization campaigns in various counties, including Nairobi, Machakos, Kajiado, and Kiambu in 2023, and planned for Nakuru, Uasin Gichu, Nyeri, and Kirinyaga in 2024. These campaigns aimed to raise awareness about cage-free farming practices and contribute to the ongoing dialogue on cage-free production in Africa.

Outcomes of Sensitization

- **Chicken Population:** Layer chicken are predominantly kept by farmers, followed by improved locally bred chicken. Farmers rearing local breeds reported low input and maintenance costs.
- **Ideal Production System:** A majority of farmers (63%) believed that caged systems and deep litter were the best systems due to optimized space utilization. However, 37% preferred free-range and cage-free systems for their affordability and ease of start-up.
- **Willingness to Transition:** 57% of trained farmers practicing caged systems expressed willingness to transition to cage-free production, citing the lower initial capital required. However, 43% expressed reluctance due to high investment costs.
- **Support Required for Transition:** The majority of farmers identified the need for training (60%), financial support (33%), and preferential markets for cage-free products (80%) to facilitate a successful transition.

Ongoing Cage-Free Work

Utunzi Animal Welfare is stepping up comprehensive cage-free awareness and education projects targeting key stakeholders, including layer farmers, students, the general public through media outreach, local medium-sized retailers, hotels, and airline caterers in Kenya. These initiatives aim to promote ethical and sustainable poultry farming practices and create a supportive environment for the adoption of cage-free production systems.

Challenges and Opportunities

The campaign faces challenges such as high initial investment costs and the need for policy support and market incentives for cage-free products. However, opportunities exist to leverage stakeholder engagement, research, and advocacy efforts to overcome these challenges and drive positive change in the poultry industry.

In conclusion, Utunzi Animal Welfare has made significant achievements in promoting animal welfare and advancing the dialogue on cage-free production in Kenya. Through education, stakeholder engagement, research, advocacy, and collaboration, the organization continues to drive positive change for animals and communities across the country.

World Animal Protection -Dr Beryl Okumu

Introduction

World Animal Protection has made significant strides in advancing its Global Strategy 2021-2030, aiming to create a new world for animals. With a focus on ensuring farmed animals live good lives and stopping the cruel exploitation of wild animals, the organization has achieved notable successes in Kenya and beyond.

Strategic Vision and Key Focus Areas

1. **Goal 1:** Ensure farmed animals live good lives by transforming the global food system
2. **Goal 2:** Stop wild animals being cruelly exploited as commodities by changing the system that allows it

Key Focus Areas:

- **No Future for Factory Farming:** Shift the narrative to challenge the necessity of factory farming in feeding the world.
- **Food Revolution:** Support the mainstreaming of high-welfare animal products within the food system.
- **Fairer Finance:** Disrupt the flow of finance that perpetuates animal cruelty.

2023 Highlights

1. The Pecking Order (TPO):

Successfully launched the 2022 Pecking Order report for Kenya and Uganda in March and April 2023. The report ranked the best and worst-performing food companies based on specific criteria.

Generated significant media traction and public debate, with 47 media hits in mainstream media outlets.

2. Research:

Conducted Knowledge, Attitude, and Practice (KAP) surveys on Animal Welfare (AW) and Antimicrobial Resistance (AMR) among smallholder producers in eight counties in Kenya.

Finalized consultations with Open Philanthropy for collaborative research with Dr. Ngotho (JKUAT) on the Impact of Improved Animal Welfare on AMR in Nyeri County.

3. Raising Awareness:

Leveraged global and national agricultural events to mobilize new supporters, including the Meat Expo 2023, 2023 Agri-Africa Expo, Africa Food Summit conferences, and Agricultural Shows.

Engaged and presented at academic institutions, including the University of Nairobi's AGRO 2023 Biennial Scientific Conference and the Faculty of Veterinary Medicine Conference, delivering presentations on the hidden health impacts of factory farming. Similar presentations were conducted at AHITI Kabete and Dedan Kimathi University Nyeri on Animal Welfare and AMR.

4. Industry Recognition:

Kenchic's Animal Welfare Policy & Commitments led to their recognition as a leader in Antimicrobial Stewardship by the International Poultry Council on November 14th, 2023.

Kenchic's commitments are benchmarked on Farm Animal Responsible Minimum Standards (FARMS), including the ban on the use of Battery Cage Systems within their production system.

Future Initiatives:

WAP will Continue work on promoting No Cage Systems with companies such as Quality Meat Packers (QMP), Yokuku Meat Packers in Uganda, Hybrid in Zambia, and Interchick in Tanzania.

Conclusion

World Animal Protection has made significant progress towards its goals of improving animal welfare and ending cruel exploitation. Through strategic initiatives, research, advocacy, and partnerships with stakeholders, the organization continues to drive positive change for animals and communities across the globe.

Africa Network for Animal Welfare -Dr Elynn Njeri

Introduction

The Africa Network for Animal Welfare (ANAW) has made significant strides in intensifying public education and awareness campaigns, with a particular focus on poultry welfare. Through comprehensive strategies targeting various groups, collaborative efforts, and innovative initiatives, ANAW has worked diligently to promote animal welfare and enhance the well-being of poultry across Africa.

Intensifying Public Education and Awareness Campaigns

ANAW has implemented a comprehensive strategy to raise awareness and educate key stakeholders on poultry welfare. Efforts have been directed towards veterinary professionals, poultry farmers, and tertiary institutions.

1. **Veterinary Professionals:** ANAW conducted education and awareness outreach activities, reaching 51 veterinary professionals from Laikipia, Nyandarua, Embu, and Meru counties. These activities aimed to bridge knowledge gaps and promote best practices in poultry welfare among veterinary practitioners.
2. **Poultry Farmers:** Outreach activities were organized for poultry farmers, reaching 47 individuals from the same counties. These initiatives focused on disseminating essential information and practical guidance to improve welfare standards on poultry farms.
3. **Tertiary Institutions:** ANAW reached over 500 students from various institutions, including AHITI Ndonga, AHITI Nyahururu, Meru University, and Mount Kenya University Nakuru campus. By incorporating poultry welfare education into academic curricula, ANAW has contributed to building a future generation of informed and compassionate professionals.
4. **Collaborative Efforts:** ANAW has leveraged collaborative efforts with various stakeholders to amplify its impact and reach. Through collaborations with stakeholders such as the Kenya Veterinary Association (KVA), Healthier Hens, and the University of Nairobi have facilitated poultry welfare education sessions for over 500 veterinary professionals. These initiatives have enhanced knowledge and skills among practitioners, ultimately benefiting poultry welfare.

Challenges

Despite notable achievements, ANAW faces several challenges that hinder the advancement of poultry welfare:

1. **Knowledge Gap:** There is a significant lack of knowledge on poultry welfare practices and proper assessment methods among stakeholders, posing challenges to the implementation of effective welfare standards.
2. **Policy Constraints:** The absence of policies specifically focusing on poultry welfare, coupled with poor enforcement of existing regulations, impedes progress in ensuring optimal welfare conditions for poultry.
3. **Competing Interests:** The competing priorities of food security and welfare issues create challenges in advocating for improved welfare standards, requiring careful navigation and strategic approaches.
4. **Welfare Curriculum in Tertiary Institutions:** While there is an animal welfare curriculum in tertiary institutions, there is limited emphasis on poultry welfare specifically, highlighting the need for curriculum enhancements to address this gap.

Media Sensitization Workshops

ANAW has conducted media sensitization workshops across Africa to raise awareness and promote dialogue on poultry welfare:

- **Bulawayo, Zimbabwe:** In partnership with Nurture Imvelo Trust and Sibanye Welfare Trust, ANAW organized a workshop with 22 journalists to enhance their understanding of poultry welfare issues.
- **Banjul, Gambia:** A workshop themed towards a cage-free continent was held, attracting 35 journalists. These workshops have served as platforms for fostering informed media coverage and public discourse on poultry welfare.

Opportunities

ANAW is poised to capitalize on various opportunities to further its mission and impact:

- **Education and Awareness Outreach:** Continued efforts to engage and educate stakeholders on poultry welfare will contribute to improved welfare standards and practices across Africa.
- **Corporate Engagement:** Strengthening partnerships with corporate entities can facilitate resource mobilization and support for poultry welfare initiatives.
- **Cage-Free Coalition:** ANAW has the opportunity to lead and strengthen coalitions advocating for cage-free poultry farming practices, aligning with global trends towards ethical and sustainable poultry production.
- **Story telling:** Use storytelling to inform and advocate for cage free and animal welfare.

In conclusion, ANAW has made commendable progress in advancing poultry welfare through education, collaboration, and advocacy. Despite challenges, the organization remains committed to its mission of promoting compassion and respect for animals, and enhancing the welfare of poultry across Africa.

“I work hard so my chickens can have a better life”

Kenya Pigs and Poultry Veterinary Association (KEPPOVA) - DR. EDITH OGEKA

Introduction

The Kenya Pigs and Poultry Veterinary Association (KEPPOVA) operates as a distinct sector within the Kenya Veterinary Association (KVA), comprising veterinary surgeons specializing in the care of pigs and poultry. Its core mission revolves around catering to the needs of members engaged in pig and poultry veterinary practice, while also promoting the continuous improvement of knowledge and practices across all stakeholders within the pig and poultry food value chain and food systems. Additionally, KEPPOVA is committed to safeguarding consumer awareness by ensuring the dissemination of accurate and current information across various platforms and media channels.

Organizational Mandate and Activities

KEPPOVA, a specialized branch of the Kenya Veterinary Association (KVA), is dedicated to serving the interests of its members and advancing knowledge and practice in the pig and poultry food value chain. Key activities organized by KEPPOVA include Continuous Professional Development (CPD) forums, field activities, exhibitions, farm visits, and farmers' training programs.

Key Mandates and Activities include:

1. **Continuous Professional Development (CPD) Forums:** KEPPOVA arranges CPD forums to enrich the expertise and proficiency of veterinary surgeons and paraprofessionals engaged in the pig and poultry sector.
2. **Field Activities, Exhibitions, and Farm Visits:** The association orchestrates practical field activities, exhibitions, and farm visits, providing invaluable training and knowledge-sharing opportunities for members and stakeholders.
3. **Consumer Awareness and Education:** KEPPOVA endeavours to heighten awareness regarding the significance of "safe eggs" for both food security and income stability. Educational initiatives are employed to enhance consumer understanding of animal welfare in pig and poultry farming, while also promoting ethical practices for sustainable and humane poultry farming.
4. **Engagement with Industry Players:** The association actively engages the public and consumers in production systems, advocating for the delivery of high-quality and safe food. Discussions conducted during CPD forums have contributed to a positive shift in industry players' attitudes towards welfare issues in poultry and pig farming. KEPPOVA also fosters dialogue on cage-free production systems to encourage ethical practices in poultry farming.

Achievements

1. **Awareness on Safe Eggs:** KEPPOVA has successfully raised awareness on the importance of "safe eggs" in contributing to food and income security. Through educational campaigns and outreach programs, consumers have been informed about the nutritional significance of eggs and the importance of consuming safe and quality products.
2. **Animal Welfare and Production Systems:** KEPPOVA has played a pivotal role in improving consumer knowledge on animal welfare in poultry and pig farming systems in Kenya. By disseminating correct and up-to-date information through various platforms, the association has contributed to ethical practices and enhanced welfare standards in the industry.
3. **Knowledge Enhancement for Farmers:** Farmers' knowledge on layer production systems in Kenya has been significantly improved through training programs and farm visits organized by

KEPPOVA. By empowering farmers with the necessary skills and knowledge, the association has contributed to the overall growth and sustainability of the poultry industry.

4. **Consumer Engagement:** KEPPOVA has encouraged the active participation of consumers in poultry production systems, emphasizing their role in ensuring the delivery of quality and safe food. Through dialogue and engagement, consumers have gained a better understanding of their responsibilities in food safety and quality assurance.
5. **Ethical Practices in Poultry Farming:** The association has raised awareness on ethical practices in poultry farming, promoting humane treatment of animals and sustainable production methods. Lengthy discussions in CPD forums have facilitated a shift in the thinking of industry players towards ethical and sustainable practices.
6. **Global Event - World Egg Day:** KEPPOVA's flagship event, World Egg Day, has been celebrated in various regions of the country, including Thika, Nakuru, and Eldoret. This event serves as a platform to raise awareness about the nutritional significance of eggs, enhance knowledge on layer chicken health and welfare, and promote dialogue on ethical treatment and sustainable practices in poultry farming.

Targeted Partnerships

KEPPOVA collaborates with a diverse range of stakeholders, including veterinary surgeons, county staff representatives, poultry farmers, cooperative societies, animal welfare organizations, media houses, pharmaceutical industries, feed millers, and veterinary input suppliers. These partnerships facilitate knowledge sharing, capacity building, and collective action towards common goals.

Conclusion

In conclusion, the Kenya Pigs and Poultry Veterinary Association, has made remarkable achievements in advancing the interests of veterinary surgeons and promoting sustainable practices in the pig and poultry industry. Through a range of activities and targeted partnerships, KEPPOVA has contributed to enhancing knowledge, improving animal welfare, and ensuring the delivery of safe and quality food to consumers. The association's commitment to continuous improvement and collaboration bodes well for the future of the poultry industry in Kenya.

Healthier Hens - Faisal Qureshi, Country Manager

Introduction

Healthier Hens embarked on a diverse array of organizational activities throughout the year 2023. This report meticulously outlines the remarkable achievements across various agendas set forth by the organization, including publications, farmer resources, professional development, conferences, research trials, veterinarian training, keel bone fractures update, and Kenya scoping.

Publications

In the realm of publications, Healthier Hens made significant contributions to disseminating knowledge and insights within the poultry industry:

1. **Feed Testing Report (March 2023):** Evaluated 30+ poultry feed samples for quality and nutrition.

2. **Animal Welfare Magazine Feature (July - December 2023: Vol 17):** Highlighted risks of poor-quality egg-laying hen feed.
3. **Literature Review on Feed Fortification for Laying Hens (Healthier Hens, March 2023: Vol 3):** Explored nutrients' effects on hen weight and feed intake.
4. **Farmer Workshops Report (May 2023):** Summarized outcomes of two Kenyan workshops, aiming to raise awareness.

As part of supporting for farmers, Healthier Hen provided a range of resources. Notably,

1. The Benefits of cage-free; communicating the benefits of cage-free production.
2. "Is the mortality of chicken higher in Alternative systems," issued in October 2022, addressed critical questions regarding chicken mortality rates in alternative farming systems.
3. Phasing out of cages in the EU to facilitate a smooth transition.
4. Technical handbook on cage-free production systems for commercial eggs was developed to provide practical assistance to farmers.

Professional Development

Healthier Hen's professional development initiatives in 2023 included:

LEAD for Farmed Animals: Healthier Hen facilitated the LEAD program, providing participants with leadership skills and knowledge tailored to the unique challenges of farmed animal advocacy.

Movement Building: Through movement building workshops, participants learned essential skills such as storytelling, campaign planning, action design, and tactics evaluation. These workshops fostered collaboration and empowerment within the advocacy community.

Conferences

Healthier Hens actively participated in a multitude of conferences and symposiums, both regionally and internationally:

- **Eagxcambridge, EAG: London, eagxwarsaw:** Engaged with global thought leaders and practitioners to exchange insights and best practices in poultry welfare and management.
- **The Universities Federation for Animal Welfare (UFAW) Animal Welfare Conference 2023:** Contributed to discussions on cutting-edge research and advancements in animal welfare, with a particular focus on poultry welfare.
- **European Symposium on Poultry Welfare, Fauna Connections Online Symposium:** Addressed key challenges and opportunities in poultry welfare management, fostering collaboration and knowledge exchange among industry stakeholders.
- **WAP #eatlessmeat Campaign, Africa Cage-Free Farming Coalition, African Animal Welfare Conference:** Advocated for humane and sustainable poultry farming practices on regional and international platforms.

Research Trials

Healthier Hens actively engaged in research trials to advance scientific knowledge in the field of poultry welfare:

- **Swiss Calcium Timing Trial:** A study was presented at the UFAW Online Animal Welfare Conference, highlighting the impact of calcium timing on hen health. The findings underscored the need for further research to mitigate digestive issues and reduce the risk of fractures in laying hens.

Veterinarian Training

A comprehensive veterinarian training program was conducted in collaboration with UON and ANAW, yielding significant outcomes:

- **Expert-Led Training:** Renowned experts, including Dr. Michael Toscano, delivered training sessions encompassing a wide range of topics relevant to poultry health management.
- **Participant Engagement:** Eighteen participants attended the training sessions, earning 16 CPD points and gaining valuable insights through on-farm experiences.
- **Accessibility of Resources:** Recordings of the training sessions were made available as reference materials, ensuring continuous learning and skill development among veterinarians.

Keel Bone Fractures Update

Healthier Hens conducted a baseline study on keel bone fractures, shedding light on this important welfare issue:

- **Comprehensive Study:** The study was conducted across five farms, with 20 hens sampled from each farm. Rigorous examination techniques, including X-rays, palpation, and post-mortem procedures, were employed to assess the prevalence of keel bone fractures.
- **Prevalence Findings:** The study revealed a concerning 42% prevalence of keel bone fractures within the sampled population, prompting further investigation into potential protective factors and intervention strategies.
- **Scoping Work:** Preliminary surveys and scoping work were conducted to quantify and evaluate overarching issues affecting hen welfare, laying the groundwork for future interventions and research initiatives.

Kenya Scoping Work

Healthier Hens conducted extensive scoping work in Kenya, focusing on identifying and addressing key welfare issues:

- **On-Site Visits:** Fourteen farm visits were conducted, providing invaluable insights into the challenges and opportunities in poultry farming in Kenya.
- **Welfare Footprint Project:** A comprehensive project was initiated to quantify the welfare footprint of poultry farming in Kenya, with a particular emphasis on addressing issues such as poor biosecurity, inadequate feed and water availability, thermal stress, and limited access to quality veterinary services.
- **Path Forward:** The scoping work laid the foundation for targeted interventions and collaborative efforts aimed at improving poultry welfare and sustainability in Kenya.

Conclusion

In conclusion, the organizational activities undertaken by Healthier Hens in 2023, have yielded commendable achievements across various fronts. From ground-breaking research trials to capacity-building initiatives and advocacy efforts, Healthier Hens has demonstrated unwavering commitment to advancing poultry welfare, sustainability, and professionalism in the poultry industry. These

achievements underscore the organization's dedication to driving positive change and fostering a culture of innovation and excellence in poultry farming practices.

Way Forward

The discussion resulted in proposing the following steps forward:

1. Regular Meetings: It was suggested to have frequent meetings, either in person or via Zoom, to facilitate ongoing communication and collaboration.
2. Joint Activities: Engaging in joint activities such as hosting events and participating in animal-related commemoration days like World Animal Day 2024 and World Egg Day 2024.
3. Research: Emphasizing the importance of research and adopting an evidence-based approach to campaigns.
4. Joint Communication Strategy: Developing a joint communication strategy, including creating banners and profiles, and establishing a Slack platform for communication.
5. Publicity of Cage-Free Initiative: Collaboratively promoting the cage-free initiative through joint publicity efforts.
6. Social Media Engagement: Conducting joint tweet chats on social media platforms to raise awareness and engage the public.
7. AAWC 2024: Using the Africa Animal Welfare Conference (AAWC 2024) as a platform to champion the cage-free agenda on 11th October 2024.
8. Integration of Cage free coalition into AWAKE) initiative.
9. Cage-Free Farmers Directory: Developing a directory of cage-free farmers in Kenya to facilitate networking and support.
10. Corporate Engagement: Jointly engaging with corporate entities to garner support and resources for animal welfare initiatives.

Actionable point

	Actionable point	Responsible
	Coordinate joint meetings – Issue meetings and events calendar, Form coalition WhatsApp group, write invitation	Secretariat- Bahati, Elynn and Sharon
	Joint publicity platform-Coalition banner, profile, social media platforms	Secretariat- (Bahati, Sebastian, All coalition members
	Use Africa Animal welfare conference (AAWC 2024) as a platform to champion the cage free agenda -11 th October 2024	Josiah, Aurelia
	Use AWAKE to advance cage free Agenda	Mbaka, Coalition members
	Develop Kenya cage free farmers directory	All
	Engage corporate jointly	All

Appendix:

Workshop programme



STAKEHOLDERS' CHICKEN CAGE FREE COALITION WORKSHOP IN KENYA

VENUE: THE NEST BOUTIQUE HOTEL, NAIVASHA

DATE: 6th February 2024

PROGRAMME

TIME	ACTIVITY	RESPONSIBLE
8:30-9.00 a.m.	Arrival and Registration	ANAW Team
9.00-9.20 a.m.	Welcome and Introductions	Josiah Ojwang
9.20-9.30 a.m.	Introductory Remarks	Josphat Ngonyo - Executive Director, ANAW
9.30-9.45 a.m.	Keynote address from Open Wing Alliance	Aurelia Adhiambo – Open Wing Alliance Africa Coordinator
9.45-10.00 a.m.	Media Advocacy in Chicken Caged Campaigns	Sebastian Mwanza - ANAW
10.00-10.30 a.m.	TEA/COFFEE BREAK	All
	Chicken Cage Free Campaigns 2023 – Milestones, Achievements and Challenges:	
10.30-10.45 a.m.	Utunzi Animal Welfare	Charles Imo
10.45-11.00 a.m.	World Animal Protection	Dr Victor Yamo
11.00-11.15 a.m.	Africa Network for Animal Welfare	Dr Elynn Njeri
11.15-11.30 a.m.	Kenya Pigs and Poultry Association (KEPPOVA)	Dr Lynn Namarome
11.30-11.45 a.m.	Healthier Hens	Faisal Qureshi
11.45 –12.15 p.m.	Q&A	Dr Dennis Bahati
12.15-12.45 p.m.	Way Forward and Closing Remarks	Josiah Ojwang
12.45-2.00 p.m.	LUNCH	All
2.00pm	Departure	

Moderator: Josiah Ojwang

List of participants

SN.	NAME	ORGANIZATION
1.	Aurelia Adhiambo	OWA
2.	Dr Asumta Wanjiru	ANAW
3.	Dr Beryl Okumu	WAP
4.	Charles Imo	Utunzi
5.	Dr Dennis Bahati	ANAW
6.	Dr Elynn Njeri	ANAW
7.	Dr Edith Ogega	KEPPOVA
8.	Faisal Qureshi	Healthier Hens
9.	Ian Kiringa	Healthier Hens
10.	Isaac Maina	ANAW
11.	Josiah Ojwang	ANAW
12.	Josphat Ngonyo	ANAW
13.	Lilian Wamba	Carrefour
14.	Moses Gathua	Nakuru Poultry Farmers
15.	Sharon Koru	ANAW
16.	Sebastian Mwanza	ANAW
17.	Wachira Kariuki	ANAW